

**Attachment A**  
**Fuel NY Permanent Generator Initiative**  
**Scoring and Evaluation Guide**

Each applicant will be evaluated using the criteria listed below; how this application compares with the other applications; and the potential for successful participation in the Initiative. Applicants will be evaluated based on content included in the application. If the application is significantly deficient in one or more of the evaluation criteria, a low score may be given.

All applications will be evaluated based on the following criteria.

<b>PON 3256 – Scoring and Evaluation Guide</b>	
<p><b>Services:</b>  Applicants will be evaluated based on the following:</p> <ul style="list-style-type: none"> <li>• Fuel Types in addition to gasoline, (diesel and other fuels)</li> <li>• Hours of Operation</li> <li>• Coolers</li> <li>• Ice</li> <li>• Retail Food Prep</li> <li>• Dry Goods</li> <li>• Retail Square Footage</li> </ul>	<p><b>Maximum:</b>  <b>30 Points</b></p>
<p><b>Fuel Capacity:</b>  Applicants will be evaluated based on the following:</p> <ul style="list-style-type: none"> <li>• Number of dispensers</li> <li>• Quantity of fuel storage</li> </ul>	<p><b>Maximum:</b>  <b>30 Points</b></p>
<p><b>Accessibility</b>  The station will be evaluated on ease of access for gas station customers and first responders. This evaluation includes proximity to major highways and potential traffic impacts.</p>	<p><b>Maximum:</b>  <b>10 Points</b></p>
<p><b>Clientele</b>  Does the gas station provide fueling services for local and state authorities or emergency responders?</p> <ul style="list-style-type: none"> <li>• Letter(s) of support required to receive scoring points</li> </ul>	<p><b>Maximum:</b>  <b>10 Points</b></p>
<p><b>Cost</b>  The application will be evaluated on the requested grant amount (ranging from 90% to 100% of the proposed installed project cost) divided by the size of the generator proposed (requested grant amount /size of the generator; \$/kW).</p>	<p><b>Maximum:</b>  <b>20 Points</b></p>

<p><b>Program Policy Factors</b>  The NYSERDA team may consider the following program policy factors in making award selection decisions:</p> <ul style="list-style-type: none"> <li>• The degree to which there is diversity in geographic location to best achieve the overall goals and objectives of the Fuel NY Program.</li> <li>• The degree to which the proposed project optimizes the use of available funding.</li> </ul>
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